

**From:** Vasif Kortun <kortun@netone.com.tr>  
**To:** Cem Celebiler <cem@netone.net.tr>  
**Date:** Monday, January 8, 2001 4:11 PM  
**Subject:** proje 4L/follow-up

Dear Cem, thank you very much for the support of Proje 4L. I would like to visit you in a few days to discuss the details.

Warm regards,  
Vasif Kortun

**From:** Cem Celebiler <cem@netone.net.tr>  
**To:** Vasif Kortun <kortun@netone.com.tr>  
**Date:** Saturday, January 6, 2001 2:04 AM  
**Subject:** Re: <no subject>

Vasif,

This should not be a problem. Let me get back to you with the details on Monday.

- Cem

Vasif Kortun wrote:  
Dear Cem:

It has been a long time since we have first met. Thank you again for supporting my (icap) project for a whole year. It is still going on, and we have supported many projects in Europe (one of these projects has just been nominated as the best exhibition of the year in Kopenhagen in 2000). We hope in the next three months to transfer the icap operation under the protection of Osmanli Bankasi.

I am busy founding **Istanbul's first contemporary art museum** at 4. Levent, a 1700 m2 annex to a business high-rise. The museum will open in September 2001. It will have a global exhibition program. The project is underwritten by Mr. Can Elgiz who is also an international contemporary art collector in Istanbul.

Needless to say, such a project cannot be undertaken without the keen support of a large and diverse body of individuals and businesses, especially in its founding years when it has to build an international reputation to secure global funding. We will be running the whole operation on a shoestring budget, and need all the support we can muster locally. Please also consider that such a project is the first of its kind in Istanbul as this city needs to make a presence in the culture of the 21st century.

I am looking forward to your support of "Proje 4L" (New Istanbul Contemporary Art Museum) as our e-mail and web provider for a period of three years. We need 9 email addresses. We also need a server space of approximately 100 MB, and minor technical assistance when needed. We also hope that you will take care of the domain name pro bono for a duration of three years. I wrote museum as the domain name as I learned that ICANN offers now "museum" domain name in addition to "org."

director@proje4L.museum  
associate @proje4L.museum  
assist @proje4L.museum  
register@proje4.museum  
collection @proje4.museum  
members @proje4L.museum  
press @proje4L.museum  
education @proje4L.museum  
shop@proje4L.museum

www.proje4L.museum <<http://www.proje4L.museum>>

We would like to mention netone as our corporate internet supporter on the first page of the website, and at the entrance of the museum. You will additionally be recognized in all the annual support publications and disseminations.

I hope you will consider this plea and come to the support of this institution when it is just being put together at this phase.

Since we have not yet finished all the work on the graphic identity, I am writing you a regular e-mail.

Warm Regards,

Vasif Kortun